



RESEARCH & EDUCATION
PROJECTS TO BENEFIT STATE MEDICAL BOARDS
AND THE COMMUNITIES THEY SERVE

Dear Colleague:

Welcome to the Medical Professionalism Project – which provides tools and resources to help you communicate the work of your medical board to stakeholder audiences.

The Medical Professionalism Project is a collaborative effort between the FSMB Foundation and the Administrators in Medicine (AIM), national organization for State Medical Board executives. Our goal is to help you succeed by providing vital information about State Medical Boards that can easily be customized for your specific needs.

Using Medical Professionalism Project materials, you will be able to give informative slide shows on issues of importance in medical regulation and licensure, send advocacy letters to policy makers and legislators and communicate key messages to both local and national media.

This packet includes a flash drive that has been pre-loaded with materials for your use:

- **Three customizable PowerPoint slide presentations.** Three topics are covered in your customizable slide decks: Licensing, Discipline and Professionalism. Essential information is offered that will help you raise awareness of the work medical boards do in each of these areas.
- **Advocacy letter for policy makers and legislators.** Advocacy letters can be sent in coordination with the slide presentations or separately; they are easily customized to support your special messages.
- **News release template.** This template can be adapted for both local and national media and, like the advocacy letter, can be used in tandem with the slide presentations or on its own.
- **User Guide.** This concise guide gives you all the details you need to customize your materials.

As a leader in the state medical regulation, the work you do is essential to ensuring quality health care in the United States. The FSMB Foundation and its partners on this project understand the challenges you face – from shrinking budgets to new regulatory pressures and a rapidly changing medical practice environment – and we are committed to assisting you in your work. Please visit our website at www.fsmbfoundation.org to learn more about how the FSMB Foundation can provide tools and resources to help you succeed.

Sincerely,

A handwritten signature in black ink that reads "Nancy Achin Audesse".

Nancy Achin Audesse
President
FSMB Foundation